

# Foiltone Ltd

[www.foiltone.com](http://www.foiltone.com)

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## IPEX 2010

Thank you to everyone who visited us on our stand at IPEX recently, you all helped make this an enjoyable and very successful show for us.

The levels of interest in Cold-foiling, and now the Cast and Cure process were very high as we remained the market leaders for retrofit technology and innovative processes at economic pricing.

## What is Cast and Cure?

Cast & Cure is a revolutionary technology that allows you to apply an etched image into a UV coating, to produce stunning visual holographic effects on the printed sheet.

Foiltone Cast & Cure applications systems are engineered and designed to work with your existing offset, sheet-fed lithographic printing press with UV capability.

The Cast & Cure process is performed at press speed and in litho register. The process utilizes standard printing plates so that your make-ready is done in flash. Most importantly, your operator needs no additional skills to operate the system.

With Cast & Cure, you are able to apply a spot or flood holographic effect. The Cast & Cure film is available in a variety of stock holographic patterns including High Gloss, Matte and various Holographic images. You are also able to create a proprietary design for authenticity, branding and security applications.

The film used in the Cast & Cure process is reusable, with customers averaging between 8-10 passes through the press.

## Eco friendly

The Cast & Cure process is a sustainable manufacturing process and meets the need for an eco friendly solution. Cast & Cure uses UV inks and coatings and eliminates the unwanted and harmful VOC's associated with similar process. Cast & Cure eliminates the need to use foil board or other metalized substrates which are non-recyclable.



## Foiltone World Tour

The next few weeks will be very busy for Foiltone with installations scheduled in the USA where 5 units are being commissioned, in Australia and in the Middle East.

All of these installations will allow our customers to "Cast & Cure" and to Cold Foil and among the host presses are a HSM74, a HSM102, Mitsubishi D3000, Roland 700, and KBA54".

In order to implement Cast and Cure so successfully we have developed strategic relationships with most of the major UV lamp suppliers including Grafix, Nordson, Grafix and AMS.

We are also in contact with several high profile manufacturers to improve the availability of casting film across the world at reasonable prices.



For further information about our products please contact us at:

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